
Advertising partnership with

THIS LAND

When you advertise with *This Land*, you're not only reaching thought leaders and decision makers; you're supporting independent journalism at its brightest. While most media companies increasingly focus on global issues, *This Land* takes an enlightened look at life in the middle of our country. We discover and rediscover, unearth, examine, and shed new light on the community around us. By advertising with us, you'll show our readers that your business is part of the fabric of our culture—a culture they want to support and encourage as well.

“This Land’ suggests the kind of pioneering spirit that Woody Guthrie would likely approve.”

—*Monocle* magazine

Statistics

PRINT

2,500+ issues | *quarterly*

WEBSITE

100,000+ visitors | *monthly*

SOCIAL MEDIA

Facebook 44,000+ *likes*

Twitter 14,000+ *followers*

Instagram 3,000+ *followers*

Pricing

MAGAZINE RATES *full page only**

Single Issue \$750

Two Issues \$675 | *per issue*

Four Issues \$600 | *per issue*

**prime placement and spreads available upon request*

MONTHLY WEBSITE RATES

Size	Single Issue	Two Issues	Four Issues
300 × 600 <i>featured story</i>	\$640	\$575	\$510
300 × 600	\$450	\$400	\$275
300 × 250 <i>featured story</i>	\$425	\$380	\$250
300 × 250	\$270	\$225	\$175

Contact

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“I Love this!”

—David Carr,

Media and culture columnist
for *The New York Times*
